

# STYLE.COM

## STYLE.COM AND MEN.STYLE.COM NAMES NEW PUBLISHER

Jennifer Behre Moccia has been named Publisher of Style.com and Men.Style.com, it was announced today by Dee Salomon, Senior Vice President of Sales & Marketing for CondéNet. Her appointment is effective February 5 and she will report to Ms. Salomon. Moccia replaces Lisa Ryan Howard who has been promoted to Vice President Interactive, Condé Nast Media Group.

“Jennifer Moccia’s association with Style.com and Men.Style.com is a benchmark of the growing status of these sites in the media industry,” Ms. Salomon said. “Jennifer is a seasoned executive whose leadership will take Style and Men.Style into the next phase of growth as established and innovative destination web sites.”

Ms. Moccia comes to CondeNet from *W* magazine where she was the associate publisher. Her expertise and success in luxury, fashion, and lifestyle marketing covers most categories, from the endemic—fashion, retail, beauty, jewelry, and watch—to the non-endemic categories including automotive, liquor, and travel.

Prior to *W*, Ms. Moccia was part of the *Talk Magazine* launch team, where she oversaw the sales team covering fashion, beauty, jewelry, watches, book publishing, and luxury e-commerce. Ms. Moccia started her career at *Vogue* rising to the position of International Fashion Director.

### **About Style.com**

Style.com is the definitive fashion Web site, extending the editorial authority of *Vogue* and *W* magazines to the Internet. Offering comprehensive runway coverage with more than 50,000 photos; authoritative trend reporting; the latest in social, celebrity and fashion news, and interactive forums on every aspect of the fashion industry, Style.com provides visitors a total fashion experience.

### **About Men.Style.com**

Men.Style.com is the first Web site to offer hip and authoritative fashion and style coverage for men. Featuring trend reporting, news on style and entertainment, buying guides for the latest gadgets and gear, and comprehensive runway coverage of the Milan, Paris, and New York shows, Men.Style.com offers readers a complete men’s lifestyle experience. Men.Style.com carries on the legacy of its successful sister site, Style.com, and is the online home of *GQ* and *Details* magazines.