

STYLE.COM FALL 2008 SHOPPING GUIDE

NEW YORK, August 13, 2008– STYLE.COM, the online home of Vogue magazine, has compiled the ultimate shopping guide for fall. Packed with must-haves pulled straight off the runways of everyone from Oscar de la Renta to Banana Republic, the guide focuses not only on the season's biggest trends, but also on looks that will last--a key point for shoppers in this uncertain economy.

BELLE CURVES

All eyes are on the waist this season, thanks to the revival of nip-and-flare peplums.

- Bottega Veneta Wool melange jacket
- Alice and Olivia peplum pencil dress
- Abaete Amalia Top

COUNTRY LIFE

In designers' able hands rustic tweeds and traditional plaids are suddenly city-chic.

- MICHAEL Michael Kors Bootie
- Coach fur vest
- Adam buffalo plaid hunting jacket

THE LONG VIEW

Say goodbye to summer's minis. Fall's essential silhouette is long, lean, and leaves plenty to the imagination.

- Philip Lim tank maxi gown
- Jenni Kayne silk seamed tea
- Jeremy Laing Pullover Jacket

MINIMALIST TENDENCY

Less is definitely more now--think clean lines, architectural shapes, and a stark palette.

- Tommy Hilfiger wool blazer
- Top shop unique turtle neck sweater and leather leggings
- Banana Republic long wrap coat

SUPERHERO WORSHIP

Taking cues from the Met Gala, capes, killer heels, and cuffs live on this fall.

- Mui Mui Leather shoe with sculpted heel
- Janis by Janis Savitt chrome finished cuff bracelet
- Jill Stuart Sharan jumpsuit in mascara sequins

WINTER GARDEN

Designers are still thinking green: flowers and feathers are the season's most surprising embellishments.

- Dries Van Noten flower printed silk dress
- Richard Chai for Target tuxedo dress
- Tracey Reese rhododendron rose overlay shoulder dress

"It was a season of extremes, from the spare minimalism of Calvin Klein to the rich bohemia of Gucci," says Nicole Phelps, Style.com's Executive Editor. "Our fall shopping guide showcases must-have pieces that will outlive the trends."

For the complete fall shopping guide, including information on where to purchase each item, log onto www.style.com/trends/trend_report/072808.

About STYLE.COM

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