

## **STYLE.com Names Highly Regarded Journalist Janet Ozzard as Executive Editor**

New York (December 3, 2001) - STYLE.com, the online home of Vogue and W, announced today the appointment of Janet Ozzard to the newly created position of executive editor. With over nine years of experience covering fashion and beauty for such illustrious titles as Women's Wear Daily, W, Vogue and The New York Times, Ms. Ozzard now brings her insight and expertise to STYLE.com, the leading online fashion resource.

Ms. Ozzard joins the site December 4th and will report to editor in chief Jamie Pallot.

"Janet is an excellent writer and editor, she knows everyone in the industry, and she's a pleasure to work with," said Pallot. "I'm thrilled to have her join our team, and I know she will help us make great strides in developing the editorial portion of our site."

Before joining STYLE.com, Ms. Ozzard worked at Women's Wear Daily for nine years, starting as the fur market editor. During her tenure, she covered numerous markets including retail and American designer sportswear. Ms. Ozzard spent two years in Fairchild's Paris office as editor of the International Beauty Report, a monthly beauty trade magazine, where she also wrote fashion business and beauty stories for WWD and W. She returned to New York in January 2000 as deputy editor of WWD and associate editor of W. After leaving Fairchild in October 2001, Ozzard freelanced for Vogue, Elle and The New York Times.

Ms. Ozzard graduated from Bryn Mawr College where she majored in art history. She also holds a master's degree in museum studies from the Fashion Institute of Technology.

### **About STYLE.com**

Harnessing the expertise and authority of Vogue and W, STYLE.com is the leading online fashion resource. Offering consumers a total fashion experience, STYLE.com features comprehensive and up-to-the-minute fashion show coverage, authoritative trend reports, the latest fashion and society news, celebrity photos and online shopping with must-have fashions from the world's top designers. Based in New York, STYLE.com launched in September 2000 and is a property of CondéNet, the leading creator and developer of upscale lifestyle brands online.