

STYLE.com Unveils Summer Store Featuring Exclusive Selection Of Beauty Essentials

New York (May 29, 2001) -- Since nothing complements warm-weather fashion better than an all-over glow, STYLE.com, the leading online fashion resource, announced today the opening of its summer store featuring an assortment of hand-picked beauty products. Paired with a specially selected collection of seasonal accessories, the STYLE.com summer store is the perfect destination for fashion-conscious shoppers who want to look and feel beautiful from head to toe.

An extension of their exclusive relationship with Neiman Marcus, STYLE.com's summer store provides consumers with a selection of the world's finest beauty products. STYLE.com's top-of-the-line brands include Laura Mercier, Versace, NARS, Frédéric Fekkai, Helmut Lang, Sisley, Phytothérathrie and BlissLabs. Many of the store's beauty products have been featured on the pages of Vogue and W and were chosen with the helpful expertise of the editors at the magazines.

"Working with the editors at Vogue and W, we did a comprehensive search of the season's offerings and selected the best summer products for STYLE.com shoppers," said Christy Brechner, merchandising director of the STYLE.com store. "From Guerlain bronzing powder to a pair of sexy Manolo Blahnik sandals, shoppers can rely on the STYLE.com store for items that will help them maximize their overall appearance this summer."

The store is stocked with fundamental beauty items that every woman needs, including exfoliating scrubs, light fragrances, makeup, moisturizing creams, hair care and an army of sun-protection products that are formulated to work well in warm-weather conditions and guard against the damaging effects of summer sun. There are also skin-friendly self-tanners and body lotions that deliver the bronzed glow of a dedicated sunbather minus the harmful UV rays.

Additionally, the store will include the season's hottest sunglasses, bags, jewelry, and shoes from Anya Hindmarch, Christian Louboutin, Jerome Gruet, Kate Spade, Lee Angel, Manolo Blahnik, Megan Park, Me & Ro, M+J Savitt, Oliver Peoples, Rafé New York, Selima Optique and Sigerson Morrison.

About STYLE.com

Harnessing the expertise and authority of Vogue and W, STYLE.com is the leading online fashion resource. Offering consumers a total fashion experience, STYLE.com features an online store with must-have fashions from the world's top designers, comprehensive and up-to-the-minute fashion show coverage, authoritative trend reports, the latest fashion and Society news and celebrity photos. Based in New York, STYLE.com launched in September 2000 and is a property of CondéNet, the leading creator and developer of upscale lifestyle brands online.